

# LUTZ'S JUNE WHITE SALE

Begins Friday, June 11th and Lasts 8 Days



**Beautiful \$1.25 Gowns Slip-overs in Muslin or Crepes**

**98c**

See Special Window Display

The gowns that we offer at 98c are exceptional values. Every gown that has been selling at \$1.25 is now 98c. They are well made, good length, tastefully trimmed; many of them are the Dove Brand quality. All sizes, 15 to 18. The Crepes are rather tailored and are embroidered in colors. The muslins are lace or embroidery trimmed.

This is an annual event to which many people look forward. It's a good time to supply the needs of the home and family. For the savings will average at least 15 per cent—possibly more and the merchandise involved is all regular merchandise. Our regular price is known to all our customers and our sale price will appear on special printed price tickets thus enabling purchasers to see the exact saving.

There are two reasons why this is a good time for the average home to buy. **Firstly:** Many homes have allowed their household linens to get very low and should stock up now while cotton goods are so very cheap.

**Secondly,** because this is a muslin underwear season and the average supply among women is very short.

**Why not buy now and take advantage of these low prices.**



**Royal Worcester Corsets and all Bon Ton Corsets**

Reduced for this Sale.

This reduction in Royal Worcesters is not only radical but it's something we've never done before. We frequently reduce the price of one or two numbers but in this White Sale all Royal Worcesters above \$1.00 and all Bon Ton Corsets will be reduced. Here are the reductions:

All \$5.00 Bon Ton Corsets now **\$4.00**  
All \$3.00 Bon Ton Corsets now **\$2.50**  
All \$3.00 Reduco Corsets now **\$2.50**  
All \$2.00 Royal Worcesters now **\$1.70**  
All \$1.50 Royal Worcesters now **\$1.35**



**All Muslin and Crepe Gowns Reduced**

On our long show case on the east side of our muslin underwear section we will have our entire stock of gowns arranged for quick selling. The reductions will be as follows:

39c Gowns will sell at **25c**  
49c Gowns will sell at **39c**  
98c Gowns will sell at **79c**  
\$1.25 Gowns will sell at **98c**  
59c Gowns will go at **49c**  
\$1.50 and \$1.69 will go at **\$1.39**

Better Gowns will sell at proportionate prices.

**Corset Covers Reduced**

On one table our corset covers will be arranged for easy buying. Everyone reduced for this sale. Our special White Sale tickets indicating the saving:

39c Corset Covers now **25c**  
75c Corset Covers now **39c**  
\$1.25 Corset Covers now **98c**  
\$1.14 Corset Covers now **\$1.19**  
\$2.25 Corset Covers now **\$1.98**

**WHITE BED SPREAD SPECIAL.**

— \$2.50 Bed Spread **\$1.98**

Marsoiles and crocheted patterns, fringed or plain hems. Cut corners. Extra large \$1.98.

**3 Big Specials**

25c Lace Trimmed Corset Covers, all sizes in this sale

**15c**

25c Slip Over Gowns, fair muslin. 54 inch in length

**19c**

25c Tucked Muslin Drawers, All sizes. Well made. Cut full.

**19c**

Quality Limited



**All Muslin Skirts Reduced**

Every skirt in stock has a Lutz White Sale ticket on it and for these eight days only, will sell at these reductions:

75c Skirts **59c** 2.48 skirts **1.98**  
\$1.25 Skirts **98c** 2.25 skirts **1.98**  
1.48 Skirts **1.19** 3.48 skirts **2.98**  
1.98 skirts **1.69** 5.48 skirts **4.48**  
59c Skirts **49c** 6.48 skirts **4.98**

## White Price Goods Specials

Here you will find a remarkable saving on white goods for all sorts of purposes. Besides you will find one of the most complete stocks in this section to choose from.

7 1-2c India Linons <b>5c</b>	50c Crepe Skirting <b>25c</b>
12 1-2c India Linons <b>10c</b>	12 1-2c 36-in Suiting <b>10c</b>
12 1-2c Fancy Dimities <b>10c</b>	75c Panama Crash <b>49c</b>
15c Underwear Crepe <b>12 1/2c</b>	49c Skirting Crash <b>25c</b>
19c Plisse Crepe <b>15c</b>	49c Shark's Skin <b>39c</b>

## Latest Summer Fabrics

For dresses and waists. Beautiful patterns; forty inches wide, crisp white, all of them.

Regular 35c Values

40 Inch—35c Rice Voiles  
40 Inch—35c Plain Voiles  
40 Inch—39c Chiffon-Organie  
36 Inch—35c Fancy Shierettes  
40 Inch—35c Plain Shierette

**CHOICE**  
**25c**  
**YARD**

## Towels and Towel Crashes

Endless variety of the highest standard, all bought this season.

**WHITE GOODS SALE SPECIALS**

10c Huck Towels, dozen <b>98c</b>	7 1/2c Bleached Crash <b>5c</b>
10c Turkish Towels <b>7 1-2c</b>	6 yards good Crash <b>50c</b>
18x38 Turkish Towels <b>12 1/2c</b>	12c Huck Toweling <b>10c</b>
35c Turkish Towels <b>25c</b>	15c Stevens Crash <b>12 1/2c</b>
15c Huck Towels, doz. <b>\$1.59</b>	10c Glass Toweling <b>8 1/2c</b>

## Long Cloth-Nainsooks

A goodly assortment of these, from the country's best manufacturers. Good worthy weaves.

**WHITE SALE SPECIALS**

88c for \$1.25—10 yard bolt of Long Cloth. 45 inches wide. Pure white soft finish **88c**  
\$1.59 for \$1.75—10 yard bolt of Long Cloth. One yard wide. Extra soft finish **\$1.59**  
\$1.39 for \$1.59—Bolt of Nainsook one yard wide. Excellent quality, soft finish. White as snow **\$1.39**  
\$1.59 for \$1.75—Bolt of Nainsook. 10 yards. Exceptional value. Full yard wide. Bleached pure white **\$1.59**

## Bleached Muslin Specials

An unusual effort has been put forth in the selection of these items. We proceeded with only one idea—To get the best there was for the lowest price. We succeeded—you'll agree with us when you see the stock.

12 Yards Thoroughbred Muslin **\$1.00**—One yard wide, bleached. Fine soft finish. Regular 10c Quality. No Limit. Twelve Yards **\$1.00**  
10 Yards Bleached Muslin **88c**—Yard wide. Free from dressing of any nature. Fine round thread. 10 yards **88c**  
10 Yards Gold Medal Cambric **98c**—Yard wide Regular 12 1-2c quality, our special brand. Soft and silky. 10 yards **98c**

## \$14.8 Quaker Lace Flouncings 59c

Eight to twenty-four inches wide. Lovely Quaker patterns; cream, ecru and white. About 15 pieces to sell at this price. Your choice **59c**

10c SHADOW LACES **5c**

A big lot in the distinctive shadow patterns, 2 1-2 to 3 1-2 inches wide. Really worth 10c. Also 7 1-2c and 10c Cluny laces and torchons; a yard **5c**

15c SHADOW LACES **10c**

Four to seven inches wide, insertion to match; serviceable wash edge, about twenty different patterns to select from. White only.

## 98c Quaker Laces for 25c

50c, 75c, 98c Values

Cream, ecru and white, widths extend to 17 inches. Included in this group is a good lot of all-overs, 18 to 22 inches wide, and a nice lot of wide Camisole laces. All on one table; your choice, a yard **25c**

At 5c yd.

Beautiful patterns in Cambric and Swiss embroideries with insertions to match, values that will nearly approach the 10c quality.

At 98c yd.

Organie embroidery flouncing, one yard wide. Lovely transparent quality, wonderfully attractive patterns; \$1.25 value, same twenty-seven inches wide, 60c.

At 15c yd.

Cambric, Nainsook or Swiss embroidery edges. Some with insertions to match, very desirable widths; mostly worth 25c a yard.

## Sheets and Pillow Cases

72x90 Inch White Wing Sheets **44c**  
72x90 Inch Elmsdale Sheets **54c**  
81x90 Inch Everlasting Sheets **73c**  
72x99 Inch Everlasting Sheets **73c**  
81x90 Inch Fruit of the Loom Sheets **89c**

## Pillow Cases

36x36 Franconia Cases, each **10c**  
40x36 Hemstitched Cases each **15c**  
42x36 Everlasting cases each **16c**  
42x36 Fruit of the Loom Cases, each **17c**  
42x36 K. O. E. Cases, dozen **\$1.59**

## Table Damask

Imported Linens and Mercerized Damask. Desirable Imported Linens at this time are hard to get. We are opposed to using the European war as a Bug-a-boo. Nevertheless that is why linens are scarce. We bought early at the right price.

98c for \$1.25—Seventy-two inch all linen Table Damask. Irish weave. Ten patterns to select from. A yard **98c**  
\$1.25 for \$1.50—Seventy-two inch pure linen Damask. Real Irish weave. Beautiful patterns. Extra good weight. Yard **\$1.25**  
48c for 59c—Sixty-four inch Renfrew's mercerized Damask. Free from dressing. Bought direct from mills. A yard **48c**  
64 for 75c—Seventy-two inch mercerized Damask. Exclusive patterns. Pure white desirable weight. A yard **64c**

**Lutz D. G. Co.**